

Hong Kong Property Market

Monthly Digest

Vigers Research | January 2024



LAND SALES RESULTS

Lot No.	Location	Usage	Site Area	GFA	Price	A.V.	Winner(s) / Remark
			(sq ft) (approx.)	(sq ft) (approx.)	(HK\$M)	(HK\$ psf)	
-	-	-	-	-	-	-	-

Sources: Lands Department and Vigers Research

UPCOMING TENDER PROJECTS

Lot No.	Location	Usage	Site Area	Max. GFA	Tender closing date
			(sq ft) (approx.)	(sq ft) (approx.)	
YLTL 545	Fuk Wang Street and Wang Lee Street, Yuen Long	Industrial	349,765	1,748,825	28 June 2024

Sources: Lands Department, market information and Vigers Research

KEY ECONOMIC INDICATORS

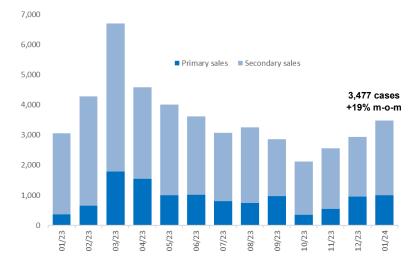
Indicator		Latest	(Period)
Real GDP growth (in chained 2021 dollars)	(% change y-o-y)	+ 4.3	(Q4/2023)
Composite consumer price index growth	(% change y-o-y)	+ 1.7	(Jan)
Unemployment rate (seasonally adjusted)	(%)	2.9	(Nov-Jan)
Retail sales (value index)	(% change y-o-y)	+ 0.9	(Jan)
Visitor arrivals	(% change y-o-y)	+ 6.7 times	(Jan)

Sources: Census & Statistics Department and Vigers Research

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RESIDENTIAL SALES & PURCHASES AGREEMENTS

Unit: Number of transactions



Sources: The Land Registry, Market Sources and Vigers Research

SNAPSHOT OF RESIDENTIAL PROPERTY

1,003 cases

7 5% m-o-m
Total S&P Volume
(Primary market)

2,474 cases

† 26% m-o-m
Total S&P Volume
(Secondary market)

306.4 pts ↓ 1.57% m-o-m
Price Index
(January 2024)



Sources: The Land Registry, Rating and Valuation Department, Vigers Research

SELECTED RESIDENTIAL PROPERTY SALES TRANSACTIONS

LUXURY RESIDENTIAL	District	S.A.	Price	Unit Price
		(sq ft) (approx.)	(HK\$M)(approx.)	(HK\$ psf)
Flat A, Low-floor, Tower 2, Mont Verra (with a garden and a park- ing space)	Kowloon Tong	4,431	208.5	47,055
Duplex unit, High-floor, Tower 1, The Legend (including 2 parking spaces)	Mid-Levels East	2,442	118	48,443
Lily Avenue house at Crown of St Barths (with a garden and a parking space)	Ma On Shan	2,727	60.8	22,296

Sources: The Land Registry, Market Sources and Vigers Research

ISSUED PRESALE CONSENT FOR RESIDENTIAL DEVELOPMENT

Location	District	Project Name	Developer(s) N	No. of Units
No.1 Lohas Park Road	Tseung Kwan O	Phase 12C of LOHAS Park	Wheelock, MTRC	650
No.19 Ma Wo Road	Tai Po	Pending (Phase 1)	Vanke Hong Kong	403

Sources: The Lands Department, Market Sources and Vigers Research

RESIDENTIAL PROPERTY

Mass & Luxury

The residential market has continued to rally since October of last year. In January 2024, a total of 3,477 cases was registered for both primary and secondary markets, representing a 19% monthly increase. This marks the third consecutive monthly rise and a seven-month high.

Of these, 2,474 cases were specifically for the second-hand market, indicating a 26% increase from a month earlier and a 5-month high. The ongoing strength has been in evidence since the announcement of the easing of the 'spicy measures' in the 2023 Policy Address.

In a high-interest-rate environment, investment sentiment in the property market remains subdued. The home price index has fallen for nine consecutive months, resulting in a cumulative drop of 13.5%, marking the longest downturn in more than 20 years. Since reaching its peak in September 2021, the home prices have fallen by 23%.

In January, a 4,431-sq ft flat at Mont Verra in Kowloon Tong was reportedly sold for a lofty HK\$208.5 million or HK\$47,055 per sq ft. Besides, a house at Crown of St Barths in Ma On Shan, measuring 2,727 sq ft (S.A), was reportedly transacted at HK\$60.8 million or HK\$22,296 per sq ft.

Meanwhile, rental price stood at 185.5 in January, a decrease of 0.27% from the previous month and the first month-on-month decline in almost a year, according to the data from the Rating and Valuation Department. The rental market in Hong Kong was boosted by the influx of foreign talent.

This month, the Lands Department granted two presale consents for residential development, involving Phase 12C of LOHAS Park (650 units) and the project at No.19 Ma Wo Road in Tai Po (403 units).

We expect the residential sector to gradually recover following the Government's announcement in February to remove all property cooling measures. Additionally, the anticipated interest rate cuts by the US Fed this year are expected to provide momentum to the market. However, the number of transactions registered on the primary and secondary markets is likely to be lower in February as buyers and sellers celebrate or travel during the Lunar New Year.

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COMMERCIAL PROPERTY Office Market

In January, there were only 41 office transactions registered, a 14-month low and a 33% decrease from the previous month. The total transaction value was HK\$410 million, a significant 93% decrease compared to the December 2023 figure of HK\$5.8 billion. This significant decrease stemmed from the comparatively high base, which was propped up by the Securities and Futures Commission's HK\$5.4 billion One Island East deal.

The vacancy rate for Grade A office space remained high at 10.6% in January, resulting in a 1.5% decrease in first-month rents in 2024. However, lower office rental prices have enticed tenants to relocate for upgrades or expansions, for instance, a beauty group Per Face has leased an entire floor (approx. 15,000 sq ft) at Lee Gardens II in Causeway Bay at a monthly rent of HK\$50 per sq ft.

The future outlook for the office sector does not yet have the right ingredients for an upturn in prices and transactions. Considering the elevated borrowing costs and economic challenges, we expect the office market to continue to lag behind other property sectors in the near future.

COMMERCIAL PROPERTY Retail Market

Despite a 15% month-on-month drop in transactions to 66 in January this year, the sentiment in the retail property market continues to improve as tourist arrivals returned to about 70% of the pre-pandemic levels. In the first month of 2023, a total of 3.8 million tourists arrived in Hong Kong, of which 78% were from Mainland China.

The correction in property prices presented an opportunity for investment. China Resources acquired four retail floors at KF88 in Kwai Fong, measuring 21,664 sq ft in total, for HK\$310 million or HK\$14,309 per sq ft, at an estimated initial yield of 6%.

Furthermore, an increasing number of restaurant and tea chains from mainland China are expanding into Hong Kong. For instance, Hop Fu Noodle has agreed to lease a 2,583 sq ft ground floor shop at Plaza 2000 in Causeway Bay for its initial Hong Kong restaurant at a reported rent of HK\$300,000 per month.

With the government stepping up its efforts to attract tourists to Hong Kong, we anticipate a gradual improvement in retail vacancy rates and a moderate increase in rents.

OFFICE PROPERTY SALES AND CAPITAL VALUE



Sources: The Land Registry, Market Sources and Vigers Research

SNAPSHOT OF OFFICE PROPERTY

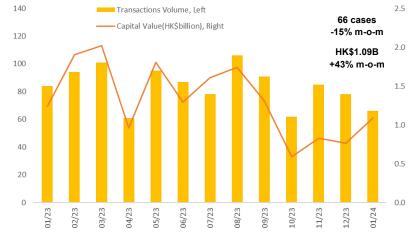
10.6% No Changes m-o-m

Vacancy Rate (Grade A office) **223.6** pts 1.5% YTD Rental Index– Grade A

(January 2024)

Sources: The Rating and Valuation Department, Market Sources and Vigers Research

RETAIL PROPERTY SALES AND CAPITAL VALUE



Sources: The Land Registry, Market Sources and Vigers Research

SELECTED RETAIL PROPERTY TRANSACTIONS

Sales Transactions	District	Area	Price	Unit Price
		(sq ft) (approx.)	(HK\$M) (approx.)	(HK\$ psf)
Four retail floors at KF88, 41-43 Shing Fong Street	Kwai Fong	21,664	310	14,309
Shop 4, G/F, Fung Choy House, Yuen Long New Street	Yuen Long	800	52.68	65,850
Shop 2A, G/F, Yau Kwong Building, 418- 430 Hennessy Road	Wan Chai	560	36.3	64,821
Leasing Transactions	District	Area	Rent	Unit Rent
		(sq ft) (approx.)	(HK\$/month) (approx.)	(HK\$ psf/ month)
Shop at New Mandarin Plaza, 14 Science Museum Road (with Basement floor)	Tsim Sha Tsui	56,000	1,400,000	25
G/F shop unit at Plaza 2000	Causeway Bay	1,576	300,000	190

Sources: The Land Registry, Market Sources and Vigers Research

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